



THE SCHOOL DISTRICT OF ESCAMBIA COUNTY
PROCUREMENT DEPARTMENT
75 North Pace Blvd.
Pensacola, FL 32505

RFP AWARD NOTICE

DATE:
May 27, 2025

RFP TITLE & REFERENCE:
Brand Personal Pan Pizza Program, RFP #251202

DESCRIPTION OF PURCHASE:

An annual agreement, with two (2), one (1) year renewal options to furnish pizza products, training, and equipment at three (3) schools throughout the District. The program may include a potential two (2) additional school locations throughout the District. Items will be purchased as needed to meet lunch menu requirements. Proposal awarded to the responder with the highest score meeting specifications.

Effective Dates: July 1, 2025 through June 30, 2026

REQUESTED BY:

Food Services

SUPPLIER NAME:

Bull's Eye Brands Inc., Atlanta, GA

AMOUNT OF PURCHASE:

\$731,570.00 Est. / Yr.

FUNDING SOURCE:

Food Services Fund (4110)

METHOD OF PROCUREMENT:

ECSD RFP

Proposals Received: 1 Proposals Rejected: 0

DATE AND TIME POSTED:

May 27, 2025, 5:00 p.m. Central Time

9500PUR101 (11/10) Retention - 5 Years

THE SCHOOL DISTRICT OF ESCAMBIA COUNTY
75 NORTH PACE BOULEVARD
PENSACOLA, FL 32505
RFP TABULATION

DATE: May 27, 2025

RFP Number: 251202

RFP Title: Brand Personal Pan Pizza Program

Awarded Items are Highlighted

<u>Factor</u>	<u>Maximum Rating</u>	<u>Supplier</u> Bull's Eye Brands Inc.
Food with packaging price per serving	30	30
Equipment Quote	25	20
Training Availability	20	20
Ease of Ordering	15	13
Marketing	10	9

Please list pricing for all available products:

Product	Without Equipment Upcharge	With Equipment Upcharge	Suggested Selling Price
Cost of all ingredients to make a 7" cheese pizza	\$1.16	\$1.76	\$3.00
Cost of all ingredients to make a 7" pepperoni pizza	\$1.21	\$1.81	\$3.00

- **Total Estimated Cost for Cheese Pizzas: \$179,520.00**
- **Total Estimated Cost for Pepperoni Pizzas: \$552,050.00**
- **Total Estimated Cost: \$731,570.00**

RFP TABULATION, RECOMMENDATIONS, AND PROTEST

RFP tabulations with award recommendations are posted for 72 hours in the Procurement Department Office and are also posted to the School District's website address at: <http://escambiaschools.org/Page/1048>. Notices will not be automatically mailed. Failure to file a protest within the time prescribed in Section 120.57(3) Florida Statutes will constitute a waiver of proceedings under Chapter 120 Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120 Florida Statutes.

I hereby certify that the prices and responders reflected herein are valid, and have been received in compliance to Escambia County School Board Policy and Florida Law.

Allison Watson, Director
Procurement Department