



**THE SCHOOL DISTRICT OF ESCAMBIA COUNTY**  
**PROCUREMENT DEPARTMENT**  
75 North Pace Blvd.  
Pensacola, FL 32505

**BID AWARD NOTICE**

**DATE:**  
**September 1, 2023**

**BID TITLE & REFERENCE:**  
**Brand Personal Pizza Program, Bid #240102**

**DESCRIPTION OF PURCHASE:**

A purchasing agreement, with a one (1) year renewal option, for a pilot program to furnish pizza products, training, and equipment at West Florida High School. The renewal year will potentially include six (6) additional high school locations throughout the District. Items will be purchased as needed to meet lunch menu requirements.

Effective Dates: October 1, 2023 through June 30, 2024 (Pilot Implementation)

**REQUESTED BY:**

Food Services

**SUPPLIER NAME:**

Bull's Eye Brand, Inc., Atlanta, GA

**AMOUNT OF PURCHASE:**

\$40,560.00 Est.

**FUNDING SOURCE:**

Food Services Fund (4110)

**METHOD OF PROCUREMENT:**

ECSD RFP

Responses Received: 1

**DATE AND TIME POSTED:**

September 1, 2023, 10:15 a.m. CST

**THE SCHOOL DISTRICT OF ESCAMBIA COUNTY  
75 NORTH PACE BOULEVARD  
PENSACOLA, FL 32505  
RFP TABULATION**

**DATE: September 1, 2023**

**RFP NBR: 240102**

**RFP TITLE: Brand Personal Pizza Program**

**Awarded Items are Highlighted**

**RFP EVALUATION SCORING WORKSHEET – West Florida High (Pilot Implementation)**

Factor	Maximum Rating	<u>SUPPLIER:</u>
		Bull's Eye Brand, Inc.
Food/Box Cost per Slice	25	25
Equipment	25	20
Training Availability	20	20
Ease of Ordering	20	20
Marketing	10	5

**DATE: September 1, 2023**

**RFP NBR: 240102**

**RFP TITLE: Brand Personal Pizza Program**

**RFP EVALUATION SCORING WORKSHEET – All District Locations**

Factor	Maximum Rating	<u>SUPPLIER:</u>
		Bull's Eye Brand, Inc.
Food/Box Cost per Slice	25	<u>25</u>
Equipment	25	<u>20</u>
Training Availability	20	<u>20</u>
Ease of Ordering	20	<u>20</u>
Marketing	10	<u>5</u>

1. What is the cost of all ingredients to make a 7" pizza?  
\$ 1.14 -without equipment up charge and with equipment upcharge \$1.64
2. What is your suggested selling price of a 7" cheese pizza? \$ 3.00
3. What is the cost of ingredients to make a 7" pepperoni pizza?  
\$ 1.19 -without equipment up charge and with equipment upcharge\$ 1.69

**Total Estimated Cost for Pilot Program Implementation: \$40,560.00**

**Total Estimated Cost for All District Locations: \$422,500.00**

**RFP TABULATION, RECOMMENDATIONS, AND PROTEST**

RFP tabulations with award recommendations are posted for seventy-two (72) hours in the Procurement Department and are also posted to the School District's website address at: <http://www.escambiaschools.org/Page/1048>. Notices will not be automatically mailed.

Failure to file a protest within the time prescribed in Section 120.57(3) Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120 Florida Statutes.

I hereby certify that the prices and responders reflected herein are valid, and have been received in compliance to Escambia County School Board Rules and Florida Law.

Allison Watson, Director  
Procurement Department